

FENTANYL DEATHS OF CHILDREN UNDER 14 ARE SURGING, AND NOW IS THE TIME TO TALK ABOUT IT.

START THE CONVERSATION NOW



Teens have become the target of fake pills, and the number of fentanyl deaths is beyond alarming. We emphasize the importance of having conversations with your loved ones about this lethal threat.



Teens have different reasons for using prescription pills and experimentation often plays a part in kids' lives. Reasons like curiosity or believing a pill can help them cope or help them with their studies can all be deadly.



Fear often prevents people from helping. Teens must know the signs of an overdose and call 911 for help if they see or hear of someone taking a counterfeit prescription pill. Good Samaritan Laws can protect those who call 911 to report an overdose, and they will not be arrested, charged, or prosecuted.



We must talk to kids about the risks of drug use and why they should never take a pill that hasn't been prescribed to them by their doctor. Healthy coping mechanisms can reduce harm. Develop a plan for your child's social media and talk about real risks before it's too late.



Illicit fentanyl is a powerful synthetic opioid that doesn't discriminate.

It doesn't differentiate age, ethnicity, socio-economic background, or geographic location. Fentanyl is impacting every community.



Drug traffickers make pills in all shapes, colors, and sizes that appeal to teens and use social media to distribute them. As a result, teens may think they're getting a legitimate prescription medication such as Oxycodone, Adderall, or Xanax pills, but instead are buying counterfeit pills laced with fentanyl and methamphetamine.



Drug deals are no longer done just on the streets. Online platforms and all forms of social media are popular places for teens to purchase these pills. Snapchat is a platform that provides anonymity, disappearing content and does not allow third-party monitoring. Drug dealers can post anonymous stories with their "menu" and receive "orders" directly on the app, all of which will disappear, making it hard to track.

*Fentanyl is a powerful synthetic opioid that is up to 50 times stronger than heroin and 100 times stronger than morphine. Just 2 milligrams of fentanyl, equal to a few grains of table salt, is considered a lethal dose. Illegally manufactured fentanyl is not just found in counterfeit pills. It's in heroin, cocaine, methamphetamine, and other "street drugs". As a result, many people may not know they're ingesting fentanyl, leading to accidental poisoning.